



Contact:

Erika Novak

Erika.Novak@sightlife.org

206-414-7146

P. Bernard Haffey Joins SightLife Surgical as Chief Commercial Officer

Brings deep experience in innovative ophthalmic and surgical arenas

Seattle, WA (May 5, 2017) – SightLife Surgical, an organization committed to transforming the cornea ecosystem by enabling innovation and access to treatments for corneal blindness, announced today that Paul Bernard Haffey, known to industry friends as Bernie, has joined the company as its first Chief Commercial Officer.

“Given our ambitions to accelerate discoveries that will benefit the cornea world – from surgeons to patients – Bernie’s background launching emerging medical technology companies, as well as his proven history of creating shareholder value, will help us reach our goal to eliminate corneal blindness by 2040,” said Monty Montoya, SightLife Surgical president and CEO.

Most recently, Bernie served as president and CEO of Nexis Vision, Inc. and president and CEO of NDO Surgical, Inc. Bernie also served as Executive Vice President and Chief Commercial Officer at Summit Technology, Inc., and as Executive Vice President and Chief Commercial Officer at IntraLase Corp, both achieving \$>100M in revenue and ~ \$1B exits under his management. Earlier in his career he held executive management positions at Mentor Corp and in Hewlett Packard Company’s Medical Products Group. In addition to his role at SightLife, Bernie serves as president of 2020 Management Consulting, Inc.

“I am delighted to join the SightLife Surgical team,” said Bernie. “I look forward to driving the expansion of our products and services, and executing on our mission to eliminate corneal blindness.”

Bernie served on the founding boards of Ocular Therapeutics, Inc. (NASDAQ: OCUL) and Wavetec Vision Systems, Inc. He currently serves on the board of H2L Medical Technologies. He earned a bachelor’s degree from Colgate University and an MBA from Cornell University.

About SightLife Surgical

SightLife Surgical (www.sightlifesurgical.com) was founded in fall 2016 to challenge the status quo of the cornea ecosystem, primarily by driving the systemic change needed to enable innovation and access to treatments for corneal blindness. This cornea-focused organization provides comprehensive services to support ophthalmic surgeons, from corneal tissue and devices to reimbursement consulting and political advocacy. Based in Seattle, SightLife Surgical is a for-profit subsidiary of SightLife, the only non-profit global health organization working relentlessly to eliminate corneal blindness worldwide by 2040. This mission-driven structure maintains the non-profit status of SightLife as the parent organization and adds a for-profit “engine” to power and accelerate achievement of the mission.

###